



PRIVACY STATEMENT

1. Introduction

TWOFIFTYK BV and Eyesupply BV, hereafter referred to as "TWOFIFTYK", processes personal data on a daily basis. TWOFIFTYK respects the privacy of the persons about whom it receives information and handles that information in strict confidence. In this privacy statement, we explain what personal data TWOFIFTYK processes and for what purposes.

TWOFIFTYK BV and Eyesupply BV, having its registered office at Zwaanstraat 1 Eindhoven, the Netherlands, chamber of commerce numbers 564097610000 and 564095750000, e-mail address: info@250k.nl, is the controller for the processing and storage of your personal data. If you have any questions about the contents of the privacy statement, you can contact our Privacy officer.

2. Personal data

TWOFIFTYK processes different types of personal data for different purposes. The personal data and purposes involved are explained below.

Implementation of agreements

For supplying our concepts, stages and (light)shows, we need your name, e-mail address, and your telephone number. We pass these data to third parties. We do so only if it is necessary for the implementation of the agreement to which you are a party.

Service provision

To be able to provide our work as tour manager, we need your name, e-mail address, and your telephone number. These data allow us to process your request, contact you, provide our services and keep you informed of the process. If it is necessary for our service provision, we disclose your personal data to third parties.

Imagery

TWOFIFTYK processes images of people in videos. These are aftermovies with atmospheric impressions. Visitors of events are identified in a recognizable way. At the same time, TWOFIFTYK makes and publishes videos on its website that are used for the promotion of events.

Direct marketing

For acquiring new assignments, we collect commercially interesting information about companies, such as the position of a company within the market, the possible interest or further interest of the company in our products and the persons within the company who we wish to contact or have contacted. We collect the contact

details of those persons, information about their visits to trade fairs, memos based on discussions and telephone conversations and visit reports. We collect similar information on suppliers and potential suppliers. This information is carefully organised and stored in a database that is accessible only to authorised employees. We do so on the basis of our justified business interest.

Social media

TWOFIFTYK can be found on several social media, such as Twitter, LinkedIn and Facebook. We can use your personal data when you use functions on these websites and/or apps, such as a Facebook like. If you use such a function, we can obtain your personal data via our social media.

Selection procedure

TWOFIFTYK collects and processes data of applicants by means of personal contacts, by post, by e-mail and/or telephone conversations. The information we collect includes the name, gender, contact details, motivation letters, training level and working history of the applicant. These data are relevant for following the selection procedure and will be removed no later than four weeks after the completion of the procedure. If you grant permission, TWOFIFTYK can store your personal data for a longer period in its administrative records, so that you can be contacted again if necessary in the future.

Employees

TWOFIFTYK also processes personal data of employees, in the context of the employment contract and on a statutory basis. In addition, TWOFIFTYK processes personal data of freelancers, based on the contract concluded. For information about processing the personal data of employees and freelancers, reference is made to the Privacy Code of Conduct.

3. Recipients

We do not share your personal details with companies, organisations and individuals outside TWOFIFTYK, except in one of the following circumstances.

Implementation of an agreement

Issuing your personal data to third-party organisations is permitted if this is necessary to fulfil our contractual obligations with respect to you.

With your permission

We can transfer your data to other parties if you grant us permission to do so. That permission applies only if it is clear what you are granting your permission for and what the consequences are.

For external processing

We issue personal details to our partners so that they can process data for us on the basis of our instructions and in accordance with our privacy policy and other appropriate confidentiality and security measures. Our partners include our IT suppliers and the personnel administrator.

For legal reasons

We share personal data if we believe that disclosure of the data is necessary in order to comply with applicable legislation, statutory procedures or requests from government bodies.

Statutory obligation

If a statutory obligation requires us to do so, we will issue your personal data. For instance, the police may request data from us in the context of a fraud investigation. Another example includes taxes. On the basis of Section 47 of the Dutch State Taxes Act (*Algemene wet inzake rijksbelastingen*), the tax inspector may request all data that are needed to levy taxes.

TWOFIFTYK imposes conditions on the recipients of your personal data to ensure that these data are handled confidentially and are secured.

Retention period

We do not retain your personal data for longer than necessary, unless we have a statutory obligation to retain your personal data for a longer period. Our basic principle is that we retain your personal data only for as long as that is necessary in order to deliver our products and/or services to you. We will subsequently remove your personal data in so far as possible. If, for instance, you have provided your e-mail address so that we can keep you informed of our services, we will retain your data for that purpose.

4. Transfer of personal data outside the EU

TWOFIFTYK may transfer your personal data from the Netherlands to a foreign country. Countries within the European Economic Area (EEA) have a personal data protection level that is similar to the Netherlands. We may transfer your personal data with due observance of the general requirements of privacy legislation. We can do so, for instance, within our group for the benefit of efficient operations.

We will transfer your personal data outside the EEA only if an appropriate level of protection exists. For this purpose, we use model contracts approved by the European Commission.

Your rights

You have a number of statutory rights with respect to us: access, corrections or additions, data deletion, limitation of processing, transfer of digital data and the

right of objection. We explain these rights below. We also explain how you can exercise these rights with respect to us.

Right of access

Upon your request, we will inform you in writing whether we are processing your personal data. When making your request, you must identify yourself by means of a copy of your driving licence or identity document. In our response, we will explain which of your personal data we have processed or are still processing and we will provide you with a copy. We will also explain the purposes for which the data have been or are still being processed, the parties with which the data are being shared, the period for which these data are expected to be stored, and which other rights you can exercise.

Corrections or additions

If you have received details about the processing of your personal data, you can request us to correct inaccuracies or to make additions to incomplete information. We will motivate our response. If we make corrections, you will receive a supplementary statement from us. That statement will also be sent to any recipients of your incorrect or incomplete data.

Data deletion

You can request us to delete your personal data in our systems in one or more of the following cases:

- the personal data are no longer necessary for the purposes for which we processed them;
- you withdraw your permission for processing or further processing and no other basis for processing exists;
- you lodge a motivated objection, and there are no urgent reasons for not respecting your objection;
- the personal data have been wrongfully processed by us;
- we have to delete your personal data on the basis of a statutory obligation;
- we have collected your data by means of mobile telephony or Internet services.

Limitation of processing

If you have notified us of an inaccuracy or incompleteness in your personal data, you can request us to limit the processing for as long as we are dealing with your request. You may also request us to limit the processing of your data if you believe that we are wrongfully processing your data or if we no longer need them, or if you have lodged an objection against the processing or the further processing of the data. After the receipt of your limitation request, we will continue to process the data only with your permission or if there are compelling reasons for doing so (such as legal proceedings).

Transfer of digital data

If you have provided us with personal data in a structured, customary digital file format and we have processed your data with your permission or in the context of implementing an agreement with you, you will be entitled to request a copy of these data from us. In such cases, you can also request that your data be transferred directly to another service provider.

Objection

You may lodge an objection at all times against the processing of personal data relating to you. That applies particularly to profiles that we have created on the basis of your personal data. We will cease processing your data following the receipt of your objection, unless we can put forward urgent justifiable reasons that outweigh your interests, rights and liberties.

If we process your personal data for direct marketing purposes, you may object at any time and we will cease processing immediately.

Exercising rights

If you wish to exercise one or more of the rights summarised above, you can contact us via the following e-mail address info@250k.nl. TWOFIFTYK will take a decision regarding your request within four weeks, unless we inform you within that period that we need a bit more time.

If your personal data are processed on the basis of your permission, you will be entitled to withdraw that permission. Any withdrawal of your permission will not prejudice previous processing on the basis of that permission.

5. Cookie policy

TWOFIFTYK is responsible for the optimal performance of its website. To ensure that the website functions properly, TWOFIFTYK uses technology that involves processing personal data, such as cookies.

A cookie is a small text file that is stored on the visitor's device (electronic appliance) when the site is first visited. Cookies are intended to collect information about a person, the website or statistics. Some cookies are also intended to improve user experiences of the website.

Types of cookies

We make a distinction between functional and non-functional cookies. Functional cookies are always used. These are necessary for the efficient operation of the website and process personal data only for the purpose for which these data are completed. Non-functional cookies process personal data outside your field of vision. These cookies are not necessary for the functioning of the website. That is why we always ask for your permission before using these cookies.

Non-functional cookies include analytics cookies. Analytics cookies show us which parts of the website need improving and, for instance, allow us to measure the popularity of certain pages. Non-functional cookies have a great variety of purposes, but they mainly enable us to improve our service provision. We can, for example, measure how often our website is visited and discover what information visitors are looking for.

We use the following non-functional cookies.

Analytics cookies

We use analytics cookies to collect statistics about the use of the website by visitors. By measuring website use, the site can be improved to benefit visitors.

The data stored include the following:

- the IP address, which is anonymised;
- technical characteristics, such as the browser you are using;
- the page from which you accessed the webshop.

Tracking cookies

These are cookies that are used to identify an Internet user on a website. By using tracking cookies, we can record the Internet pages you visit. The information about your website visits allows us to derive your preferences and interests. We can use this information to make personal offers.

Advertising cookies

We use advertising cookies to show personalised advertisements and to measure the effectiveness of an advertising campaign. The advertising cookies are necessary to actually show the advertisements.

Blocking and removing cookies

If you do not wish our website to store cookies on your computer, you can indicate this in the cookie notice that appears when you first visit our website.

If you have previously accepted our cookies, this notice will no longer appear and you will have to remove the cookies yourself (if desired).

You can also opt to block the use of cookies via your browser. If you block the use of all cookies, our website will work less efficiently. We advise you to block only undesirable cookies. You can do so in your browser settings.

6. Liability

Despite the care and attention paid to the management of this website, it's possible that the site contains incorrect information. Van der Valk Internet cannot be held liable for technical or editorial errors that occur in this website, nor for any consequential damage resulting from the use or the temporary unavailability of this website or the links to the website of third parties.

7. Complaints

If you have a complaint about the use of your personal data, we refer you to the complaints procedure at the [Dutch Data Protection Authority](#). This body is authorised to examine your complaint.

8. Any questions?

If you have any questions, send them in an e-mail to: info@250k.nl

This privacy statement is in accordance with the EU General Data Protection Regulation. We reserve the right to update this privacy statement periodically. The latest version will be published on this page.

1.0 version